

ABSTRACT OF THE DISCLOSURE

A hot-melt adhesive contains a non-pressure-sensitive adhesive that is fluid at application temperatures and that is removable, residue-free, by peeling at small peel angles. The adhesive contains additives selected from the group consisting of fillers, stabilizers, dyes, carbon black, and moisture absorbents. The adhesive also containing the following: a) thermoplastic elastomers that may be grafted, b) grafted poly- α -olefins, c) polyisobutylene or a softening oil, d) adhesive resin, and e) end block resin.